

## LAKE ZURICH REVIEW

Lake Zurich Plans for ArnualFarmer Institute 0ct. 14

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EL, TOVAR THEATRE Crystal lake, il.
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 Tomi MEX in He texas bad man CTMON. OCT. 2-3
 Humice Chevalier and Jeanette MacDonald in
LOYE ME TONAGHT" $\frac{\text { LoY E. ME TONIGHT" }}{\text { Tues Only (Dime Nite) }}$ uex Only (Dime Nite
AL SEATS 10 E Charles Ruggles and THIS IS THE NIGHT Datit in
VEQ Thurs., oct 56
Delofes: Dell Rion and
Joel McCrea in ByD OF PARADISE":

Advertising is an effective force that any business can employ.

How effective it is depends on the copy and the number of readers . . the number of readers depends on the method used by the radvertiser.

Does it go through the mail? Is the hand distribution dependable? Will it reach the homes? Will it go into the home after delivery?

These are vital questions any advertiser should ask himself before spending hard earned dollars for circulation of any advertisement.

There can be only one answer!
TO GUARANTEE 100 PER CENT CIRCULATION of an advertisement IN THE HOME it must be placed in a publication that has a public demand ., A DEMAND TO THE POINT THAT IT IS PAID FOR!

If that kind of a publication fails to arrive on time, there is a hurried call to the newspaper office for a copy to be sent out . . . because the subscriber pays for it and wants it.

Your advertisement passociated with that kind of a publication GETS INTO THE HOME! Results! Well, that's up to the ad "copy" . . . . its appeal.

IN BARRINGTON ITS THE

## Barrington Review Covers Barrington, Cuba, Ela, and Palatine Townships and Nearby Villages With Paid-in-Advance Circulation

## Review Classified Ads Bring Results

The Review Classified Ads are the efficient means of bringing together buyer and seller, owner and renter, employer and employe.
Whether it's farm produce, used machiapry, live stock, furniture, household equipment of any kind, there is no other easier or better method of reaching the market at so little cost and effort.

Farms, homes and other properties are sold and rented; jobs are secured; lost articles are recovered; loans are negotiated -there are many other services the little ads will perform, of which there are evidences every week in the results obtained.

Barrington Publishing Co. Job Printing Department

The Barrington Publishing Co. is modernly equipped to pro duce high class work of every character.

Modern machinery, and new type faces, in the hands of skilled workmen assure patrons the bett possible service in the pro duction of printing that is something more than just so much paper, ink and type.

Without extra charge to the customer, a modern cut service with illustrations covering every line of business and activity is provided. Copy written and lay-outs made for customers.

Let us help plan your next job of printing.

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BARRINGTON REV LEW, BARRINCTON, HLINOIS, THURSDAY, SEPTEMBER 29, 1932

RRINGTON, MLINOIS, THURSDAY, SEPTEMBER 29, 1982

GEORGE WASHINGTON'S TRAVEL

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members of the British Parliament. With modeft pride in the quccese of his tirg important, miesion, and medidititing ypon the full
of his hazardous journey, the young mant now apporaching the age of his hazardous journey, the young man, now approaching the ase
of twenty two, moounted his horse and pode away to Mount Vernon.

ODD THINGS AND NEW-By Lame Bode
 mquma

Bears Wall
Bears Gallop 10 Runs in First 3 Innings of Gamie

Bronchos Whip
Gurnee Eleven on New Gridiron


| BarringtonLeague Keglers to Start Season onTuesday |
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## Year



BARRINGTON RE IEW, BARRINGTON, ILINOIS,THURSDAY, SEPTEMBER 29, 1932


