Order and Route. of Big Parade for Convention Given



New...Low Cost GAS HEAT

installed at our expense...removed at our expense if you don't like it

No other fuel ever made such an offer!

YOU INVEST NOTHING!

Without one cent of investment by you, we install the most modern gas burner in your furnace or boiler. If you are satisfied it stays. If not nr you are satisfied it stays. If not cand you are the sole judge-out it comes and your former heating method is re-installed - AT OUR EXPENSE. No other fuel for house-heating dares make such an

LOOK into the new low gas rates now -before you spend a penny for your winter's fuel. For the cost of gas heatthe automatic heat you have always wanted – has been reduced to less than half the 1930-31 rates!

Think of it-when heating, a single match lights your furnace in the Fall. A turn of your finger extinguishes it in

finger extinguishes it in the Spring.

Home-heating with gas eliminates days and nights of back-breaking coal shoveling . . dirry hours of hauling ashes . . weeks of seasonal house cleaning...replac-ing grime - smudged

curtains...slaving to clean soot-streaked walls. You save the wear and tear and expense of reconditioning your home and its furnishings.

A servant that never sleeps

Let gas sell itself Tell us you want to try

gas-heating. Using you present heating appara-tus, we will install the necessary equipment within four or five hours - entirely at our expense. If at any time during the the equipment—without further expense to you— and replace your former heating equipment in as

on the equipment we install in the average home—you pay nothing during the three sunner months, when the heating system is idle. This rental charge will be sent along with your bill for the gas you use. But if, anytime during the first year, you are not entirely satisfied with gas-heating, all you have to do is order to the property of the control o

during the first year means during the first, second, twelfth or any other month in the year.

During the nine heating months of the first year you pay only \$3 a month rental

health and happiness. complete story – there is absolutely no obligation. Just mail the coupon.

it out. Out it goes.
And rental stops im-

mediately.

It is a daring offer.

No form of fuel used

through the centuries has ever dared match it.

That is because only gas has the confidence of

perfection. Yes-there is a "new deal" in home-heating
-a new deal in cost-

FILL OUT THE COUPON NOW - DON'T DELAY

PUBLIC SERVICE COMPANY Please send me full information about hearing my home with gas. Important! Mail coupon to House Heating Division of your nearest Public Service Company office or to Public Service Company, 72 West Adams Street, Chicago, Illinois.

House Heating Division

ontrol

permanently exterminated

Joth-Proofing

completed the work of exterminating all vermin from ion Village Hall.

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uld Not Have a ike This in 1929

NOW Complete Without Lot You Can Pay It as Rent

You can Add Another Room Later

THE cost would have them is the property of the could have the property of the could have them in 1929, but one could not thuy a "Key Home" then Never before has the small house received the hought and study of fitteen leading material manufacturers. Take the General Electrics Company, as and example. Their Richett he fitteen for "Key Homes." Their divisions at Cleveland and, Bridgeport have designed lighting and viring. And so on through the list of manufacturers who are participating in the new "Key Homes" plan.

See the entire service in the new "See the entire service will be only continued and light of the service will be only the service will be serviced with the serviced will be serviced with the serviced will be serviced with t

GOLD STAR MOTOR SERVICE, INC.

HURTLEFF CO.

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

Gas is the clean, healthful, only truly automatic fuel. No longer need you trudge the cellar stairs . . . soiling your clothes curting kindling ... starting fires ... stoking the furnace ... hauling the ashes ... scrub-bing smudge spots from the cellar and the rest of the house... inhaling dust and soot.

Gas is the only fuel that is not delivered on your premises by grimy or black, dusty methods. When gas is piped into your furnace or boiler room you are freed of all care, worry, grime and dust. good or better condition