

MARKETING BOOT CAMP

WORKSHOP DETAILS

Who:

Small Business Owners and those responsible for marketing small businesses

Where:

SBDC at Harper College
650 E Higgins Rd, Suite 18N
Schaumburg, IL 60173

Work on marketing your business with hands-on exercises

In this 3 session boot camp, you will learn key marketing fundamentals with practical applications for small businesses. You'll be able to put the concepts into practice right away with class activities and hands-on exercises.

In this information age, your business is competing with a great deal of other information when trying to reach consumers. How do you get heard?

REGISTRATION INFO

Register at:

HarperCollege.biz or
call (847) 925-6520

Fee:

\$50 per class
or \$125 for all 3 sessions

Questions?

Email Joan Dubnicka at
jdubnick@harpercollege.edu

WEEK 1 – Creating Your Marketing Vision

WEEK 2 – Define Your Marketing Message

WEEK 3 – Turn Leads into Customers

September 16, 23 & 30, 2014

9:00am to 11:30am