

THE CENTRA COMPANY, NEW YORK CITY.

ROYALTIES' TIPS AR LARGE

Crowned Heads Expend Large Sums

to follow you sentence by sentence as you lead him in prayer. In this way you will be sure that he confesses his sins and invites Christ into his heart and take possession of his life.

A black and white photograph showing a close-up of a large, dark, rectangular object. The letters "MFA" are visible on the right side of the object, suggesting it might be part of a machine or a large container. The image is grainy and has a high-contrast, almost abstract quality.

THE QU

# QUALITY TOBACCO

**ADERS** of this paper decline to buy anything advertised unless they have had some previous experience with the advertiser, returning all advertisements or notices.

Postum now comes in two forms: Regular Postum—must be boiled. Instant Postum is a soluble powder. A spoonful dissolves quickly in a cup of hot water and, with cream and sugar, makes a delicious beverage. Instantly. Grocers sell both kinds. There's a Reason® for Postum.

If he is not accustomed to  
and most people are not,  
to follow you sentence by sen-  
sation you lead him in prayer. In  
this way you will be sure that he con-  
siders and invites Christ to  
take up his heart and take posses-  
sion of his life.

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# OUCH!

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