













# BARRINGTON REVIEW

ESTABLISHED 1855  
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## FARM RELIEF PLANS

While the plans of the Federal Farm Board are still in the making, some indication of the methods to be pursued have been disclosed the last two weeks which are of interest to the farmers, as well as to the general public.

In the first place, it has been made plain that the funds authorized for farm relief will be loaned only to cooperative marketing organizations formed by the farmers themselves, with the moral support and advice of the Farm Board.

Even those organizations will be expected to try to finance themselves through regular banking channels, with the loan to be repaid at a reasonable interest rate, before applying to the board for loans.

It is also evident that the board will expect the existing farm organizations to take the differences, where differences arise, and cooperate with each other in the marketing of any certain commodity before seeking federal loans.

In other words, it does not seem likely that the various existing farm bodies, such as the Farm Bureau, National Grange, Farmers Union and others, will be recognized as such for loan purposes, but that these organizations must be organized in the same territory they must cooperate so far as marketing is concerned.

One trouble with organized farming in the United States has been the lack of general different national organizations, often working at cross purposes, while business and industry have generally had a single national organization to represent each particular commodity or interest.

If the farm relief act shall be the means of causing the farmers of the country, to really unite for their own protection and betterment, the way may be paved for a solution of the farm problem.

## A FRIEND OF BOYHOOD

How the Boy Scout movement was first brought to America is recalled by the recent death of William D. Boyce, a well-known Chicago publisher, who was the original inspirer of the movement in the United States.

While visiting London about twenty years ago, Mr. Boyce became confused in a fog and lost his way. Meeting a boy on the street, he asked to be directed to his hotel, and the boy personally escorted him there. When Boyce offered him a tip it was refused with thanks, the lad saying, "I am a Boy Scout!"

This so aroused Boyce's interest that he inquired about the organization and conferred with the leaders of the movement in London with the result that he determined to start a scout organization in America, which he did. Thus four million American boys have had the benefit of scout training largely as a result of the "good turn" of an unknown Boy Scout.

Similar movements have been originated by Daniel Carter, Board and Ernest Thompson Seton in the United States, all finally merging in the existing Boy Scouts of America, which William Boyce materially aided in financing for several years.

He was a true friend of boyhood, and his memory will be cherished by the great organization, whose development he took such a conspicuous part.

## PUBLIC UTILITY STOCKS

So far as the general public is concerned, it does not appear that the investigation of public utilities which has been going on for a year or more has had much effect.

In a recent financial article in the New York American, one of the principal newspaper antagonists of the utilities, it was declared that in the coming several hundred business executives, who had responded to a questionnaire, public utility stocks were the favorites among the investing public. General Electric perhaps the favorite individual stock, while Edison, Westinghouse, and United Gas Improvement standing near the top of the list.

By groups the favorite stocks were listed

In the order of their preference as follows: Public utilities, railroads, steel, electrical equipment, oils and motors.

In view of the recent unprecedented record of business and industry towards mergers, it is natural that investors should seek the securities of the larger and better managed corporations. The investor may criticize the tendency to invest in the larger companies, but money in something he will be able to manage as big and successful as possible.

## ON THE JOB AT 100

Most persons would feel inclined to take a day off for celebration upon reaching the centenary of the birth of John Jay. Mr. Jay, president of the city board of education, who recently spent his 100th birthday attending to the duties of his office as usual.

Mr. Voorhis is described as M. F. Tracy in a recent article by a "Tammanyite" who quotes seriously; a politician who believes in the old-fashioned virtues; a product of the New York University; who is the son of the present but refuses to be discouraged by them; a centenary who has no pre-occupation for longevity.

As to personal habits, Mr. Voorhis appears to be governed by common sense as he goes along, rather than by fitted rules. He did not smoke when he was 97 and says he doesn't take anything in the way of alcoholic beverages as often as he used to. He doesn't like to review what he has done during the day, with a view to future avoidance of any mistakes he has made.

Mr. Voorhis did not express any particular feeling on his birthday, but he was glad to hear that he was in his mind it is probable that the re-election of Mayor Jimmy Walker is giving him most concern just now.

## HUMBLE BEGINNINGS

It is a strange human trait that in later life a man often boasts of the very things of which he was ashamed of in his youth. Successful men point with pride to their humble origin, to their early struggles and the mental nature of their first employment.

And it is less just cause for pride to have overcome such obstacles than the story of a man who has had to fight his way from the bottom is generally better off, hard as it may have seemed to him while undergoing the experience.

It is equally true that many men feel because of a false pride which causes them to shrink from humble tasks which might lead to ultimate success. Henry Ford was a machine helper, Thomas A. Edison was a newsboy, John D. Rockefeller was a clerk, and neither had any early education for a clerk, and they and thousands of others succeeded before they were not ashamed to tell their hands until something better presented itself.

Not every boy can become a Ford, an Edison, or a Rockefeller, but every one who has the opportunity to do so should have an honorable and useful place for himself, and he would have to begin in a "white collar" job, either.

## THE PUBLIC FORGETS

To the business man who thinks the public does not forget, it is to be congratulated if he is who he is and what he has to sell, the oft-told story of Pyle's Pearline will bear re-telling.

In 1904 Pearline, a cleaning material, was used by a large percentage of the housewives of the country, and the company spent \$500,000 in advertising that year. Later the advertising was curtailed, and about 1907 it was dropped altogether.

Thought the product was so well known that it did not require further advertising.

Sales fell off rapidly, but the owners insisted on their non-advertising policy until 1915 when the whole campaign, including goodwill, was sold for \$125,000. Pearline was dead.

Now for every product whose name household wares a few years ago are not heard of today because they failed to keep up their advertising and consequently the public forgot them.

Business men must remember that new generations are coming along all the time, and these new buyers must be personally sold on a product or wares, as their fathers were, or they will be lost to the business.

It is safe to stop advertising in when it is ready to go out of business.

## TRAGEDY AS TEACHER

It seems that it often takes an appalling tragedy to impress mankind with the necessity for ordinary safety precautions, and

even tragedy fails to teach its lesson in most cases.

The first systematic efforts to make theatres fireproof followed the tragedy fire in Chicago in 1903, when 574 persons lost their lives, although 600 had died in a theatre fire in Trenton, N. J., as far back as 1872, and 253 had met a similar fate in Brooklyn in 1876.

A new policy of constructing munitions depots in unsettled areas followed the explosion of the Lake Denmark arsenal in 1926. The shilling of the Navy has brought about the adoption of a new code of safety at sea, just framed by representatives of 18 nations. The explosion of X-ray films in the Cleveland Clinic, causing the loss of more than 500 lives, has resulted in a new set of conditions in hospitals throughout the country in an effort to prevent similar disasters in future.

## Church News

ST. ANNE'S  
Sunday, Aug. 8, 9 a.m. to 10 a.m.  
Week days, 8 a.m. to 9 a.m.  
Devotion in honor of the Sacred Heart First Friday devotion. Mass at 8 a.m.

REV. JOHN A. DUFFORT, Pastor  
ST. JAMES EPISCOPAL CHURCH  
Washington St. 4th, DuSable  
Sunday service for the women, 10:30 a.m.  
Week days, 8 a.m. to 9 a.m.

REV. S. S. GRAY, Rector

FIRST CHURCH OF CHRIST SCIENTIST  
Barrington, Ill.  
Sunday service, 10:30 a.m.  
Morning prayer, 9:30 a.m. to 10 a.m.  
Wednesday evening service, 8 p.m. Reading prayer, 8 p.m. to 9 p.m. and Thursday and Friday 2 p.m. to 3 p.m., and Wednesday at 8 p.m.

ST. PAUL'S EVANGELICAL  
Sunday, August 10-9 a.m. Bible school, 10 a.m. to 11 a.m.  
Morning service, 10:30 a.m. to 11 a.m.

2:30 O'clock of the Young People's Church.  
Church service, 8:30 a.m. to 9 a.m. and 10:30 a.m. to 11 a.m.

ST. JAMES EPISCOPAL CHURCH  
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## THE TOWN DOCTOR

(The House of Terrors)

—SAYS—  
"THANK YOU" ARE A MEANS OF SUCH BUSINESS

There is a clear line I know where they will take the absurdity of it. The old line is the line of the town doctor.

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