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Declining Trades in England Among the declining trades and cations in England are pawn-oking, money lending and domes a service for men.



 $m{E}^{lectricity~is~a~busy~servant.}$ It sweeps carpets, washes and irons clothes, helps with the cooking. It's on the job day and night with no afternoons off.

Electricity is an iceman. It keeps a refrigerator safely chilled below the danger point. It delivers trays of sparkling ice cubes.

Electricity is a master entertainer. It brings the finest grand opera and comedy, dance music and the news of the world into the living room.

Electricity is a light-maker and an interior decorator. It illuminates dimly or brightly according to the mood-one room or a whole house according to the occasion.

Electricity is a seamstress, a janitor, a personal maid, a

In half a score of roles, electricity is making your home more

cheerful, more comfortable, more carefree. Plug in an extension cord or snap a switch and it's ready to answer orders.

Behind these outlets and switches is a vast and complicated system of service. Tons of crushed coal are fed into furnaces to keep boilers steaming. Machinery is humming. Men are constantly on watch. Out along the lines more men are on duty to keep miles of copper wire, buried underground and swing-ing overhead, pulsing with current every minute. More than 3,000 employes are working throughout this system to bring you continuous 24-hour service.

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