ESTABLISHED 1885
LES JE W. McCLURE, Editor and Publisher WALTER R. WINTERINGHAM, Business Director and Foreman

MEMBER ASSOCIATION

ILLINOIS PRESS ASSOCIATION

ever. Thursday afternoon at Barrington, Illinois, and enter as majter at the Barrington postoffice under Act of March

ic Jons should be addressed to BARRINGTON REVIEW
I strington, Ill. Cards of thanks, resolutions of condolence,
networisis, and all notices of entertainments or seekly and
potting given for pecularly benefit will be charged for,
JELEPHONE, BARRINGTON NO. 1

DON'T BLAME THE MERCHANTS

In answer to a letter from a consumer complaining that

In answersto a letter from a consumer complaining that merchants were unfair in passing the occupational tax on to the buying public, the chairman of the merchantile division of the Illinois Chamber of Commerce writes the following:

"We thank you for your letter of November 14th. We are very pleased to learn the customer's viewpoint, and can readily understand why you should feel as you do concerning the merchant follecting the added expense made necessary because of the iccupational tax.

"You are futirely right in that merchandise has gone up much more than two per cent, since the occupational tax went into effect on July 1st, but, as I shall attempt to explain, not on account of it.

"From my, observation and judging by our own experience, I can say that the average merchant in most instances has not increased his prices to the new level of his replacement costs. This notwithstanding that it is a well-known fact that in a Hising price market, it is essential that the merchant secure replacement costs for his goods, otherwise, he will sooner in fact find his stocks, as well as his capital depleted.

"You profishly are most familiar with textle wrises in

depleted.

You probably are most familiar with textile prices, in which the incr hases have been particularly large. When the average womail knows the reason for this, I believe she will no longer blams the merchant; after all, he has no alternative—prices are iftereased to him, and he is obliged (most reluctantly) to directase his prices to the new costs. He realizes only too well that if prices rise too rapidly or too high, that his sales will be retarded with a consequent loss to bimself.

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"In March 1933, raw cotton was 5c a pound. In June, because of inflittion talk, it was between 11c and 12c per pound, and, on July 1st, a processing tax was added of about 4½c per pound, and, on July 1st, a processing tax was added of about 4½c per pound, and, on July 1st, a processing tax was added of about 4½c per pound, and, on July 1st, a processing tax was added of about 4½c per pound. The manufacturer of cotton textiles, therefore, was paying about three times as much for his cotton in August as he did in March.

"In this donnection, I would like to give two other illustrations, abowing how the merchant has frequently been compelled to Baogh increased costs without the consumer sharing it, as 5c rightly should.

"In July, we advertised fruit of the loom sheets, \$1x108, at \$1.10 cach; 2 hey had juit been received by us at an increased cost. "Although we had a liberal quantity, we found ourselves overbold by ten dozen. When the account order was delivered to us a little later in the same month, these same sheets cost us \$3.08 more per dozen. We couldn't explain to our patrons that the sheets had gone upand that at \$1.10 weak would lose approximately 25c per sheet, because most of our customers world have insisted that they had purchased the sheets at \$1.10 each and not mention was made to our patrons of the increased first to us.

"We had an advance sale of woolen blankets in July at \$7.55 per pair," When these blankets were delivered to us in Cotober, the shanufacturer charged us an increase of \$2 per blanket. Agab, every pair was delivered to our patrons at the early prices and we took the loss.

"The merchants who pretend to be absorbing the tax are merely feeling their patrons. The net profit of the average deparament store in 1929, a good year, was only about 3 per cent or 6 per sent, but such stores are relatively few. In \$1.20, the patron and the short of the saverage

average department store in 1929, a good year, was only about 3 per cept. It is true that some stores did show 5 per cent or 6 per sent, but such stores are relatively few. In 1932, the avesage department store for the entire United States showed as net loss of 6c on every dollar's worth of business done, while some of our largest State street stores showed losses, as high as 10 per cent and even more.

"From these figures it is readily to be seen that a merchant cannot jake up an added tax load of two per cent without passife, it on to the consumer in one way or another. He citiger must show it as an added item or he must mark up his glods to cover the added cost.

"Every tixpayer should be interested in the reduction of taxes. Most of our economic difficulties at the present time are due 50 col large a debt burden and too high taxes. The army of effect-holders is increasing by leaps and bounds. In New York [Sity in 1929, there were about 140,000 on the city payrod. The first of this month after four years of the most severe efferession this country has ever experienced, this vast number of employes has increased to 200,000. In February, 1932, we had 1468 full-time employes handling the films is Emerghany Relief york. By December of 1932, the humber had it-reased to 4014, and the payroll had increased from \$161,007 monthy to \$345,000. If we are to secure any relief from this ever-mounting tax load, it is very important that the aver go buyer be made tax-conscious, because only in that manner can this very serious situation be corrected.

"The mechant who shows the two per cent as an added expense item should be commended by his stand, because he is fighting the battle of the taxpay."

The cost of living in August was 7.6 per cent over April

The cost of living in August was 7.6 per cent over April this year, bu 23.6 per cent below August, 1929.

In 1860 the federal government cost the average citizen



Funnel section T (a) of the national recovery act—he section that guarantees to labor the right to hargin calculately with representatives of its own choosing—more has come to rose to consider the properties of the NRA, came back from his tour distribution of the NRA, came back from his tour tion the continy where section T (a) is disputable with the control of th Famed section 7 (a) of the national eval covery act—the section that guaran-

to protile the shorter week and the imminimum rates of pape for its own employers.

A new system of institutions to distance beam bounded by the control of the control of

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Thursday nights, Cottage Prayer meeting, 8 p. m.

PHRT CHURGH OF GIRIST,

SGIENTIST 421 E. Main Street

Sounday service, 10 35 a. m.

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Will deliver the out of the hand of the size of the size of the terrible.

The reading room, 114 E. Station street, Lipothky building, is open to the size of ST. MATTHEW EV. LUTHERAN

LIFE'S MERRY-GO-ROUND

MERRY-GO-ROUND

By THE TOWN SCHIBE

"You know, Bereite calls hereaft prose poet are also also have considered to other search of the tarylare about her town," remarked as few and to her activities and the search of the search

ODD THINGS AND NEW-By Lame Bode Church

ST. ANNE Sunday, Low Mass, 8 a. m. an

0 a. m. Week days, Low Mass, 7 a. m. Devotions in honor of the Sacret leart, first Friday of each month fass at 6 a. m. Confessions, Saturday, 8 p. m. Mantiam, by appointment.

ptism by appointment. REV. J. A. DUFFICY, Past

SOUTH CHURCH
(Stiton Hible Church)
Penny road between Bartlett road and
2:30 p. m., Bible school. Classes
for all ages. Goopel meeting, 8 p. m.
Thursday rights, Cottage Prayer
meeting, 8 p. m.



WANDERING . . . FROM THIS TO THAT

BOY. C. I. DRUSSEL, Paster, on the day of the wave, "The danger has preceded to other early and the control of the control of

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New Child Adoption La

Local Semi

Merchants Score First Touchdown of Season Sunday

oleted Pass in End Zone Stillwell to Harder Makes Count

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inemen for the cll. Deflomb in the back layed without Thorp, Bailey t with injuries.

High School First Basketball Squad Is Cut to Eleven

st Team Will Meet Pick of Alumni in Game Tuesday