'Cluster of Curls' Permanent EASTER

Give the little Miss a Permanent for CONFIRMATION DAY

Beauty Box Theatre Bldg. Tel. Barrington 213.

THE CATLOW THEATRE

URS., FRI., MARCH 26-27 H, WILDERNESS!

ring WALLACE BEERY D LIONEL BARRYMORE ne O'Neill's Great Amer-can Drama

Also Our Gang Comedy and News

Presented as a benefit by Palatine Royal Arch apter."

ADM. 10c & 30c

SATURDAY, MARCH 28 Coronado

tarring Johnny Downs, ty Burgess, Jack Haley, dy Devine, Eddy Duchin & thestra, and Alice White. The year's most joyous

o Comedy, Popular Science in Color and News

ADM. 10c & 30c

N., MON., MARCH 29 & 30



Ceiling CAGNEY ZERO

dded Color Cartoon, Color Scenic and News

mday Matinee: 3:00 p. m. 0c and 25c to 6:30 p. m.

TUESDAY, MARCH 31



News and Comedy ADM. 10c & 30c

OMING APRIL 1-2-3

- CO 1000 RONALD COLMAN -TALE of TWO CITIES with a CAST of 49,000! 2322

nsored by the Barring-oman's club. Proceeds to the Scholarship Fund irl Scouts,

ADM. 10¢ & 35¢

are invited to attend the

of The BEN FRANKLIN STORE

A Real Celebration — Starts Friday, March 27 and Continues Saturday, March 28

Men's Work Shoes



eather uppers, with oles you can't wear

\$1.69 pair

Men's Chambray Shirts

avy durable work irts. Values to 69c. 38c each

Men's



Reg. Rayon Acetates hat are worth 10c to 5c more per pair. SALE PRICE

101C pair

Smart Cottage



Varied styles and colors. A real buy at a ridicu-lous price 49c Pair



Once again! Genuine Corn Five-Sewed.

15c ea.
Only 15 dozen to last

\$1.19

49c

Men's Shirts and Shorts



Here's a buy you can't duplicate. First quality and worth 15c more each garment; in complete range of sizes, while they last.

10C each

Opening Values Sold Below Cost

CURLING Reg. 10c val. Special at

Clark's O.N.T. COTTON Reg. 10c Val. Sizes only 30-50

6½c

ALCOHOL 16-oz, Jumbo Size Bottle full strength 9c

Children's ANKLETS Both Cotton & Mercerized

81c Per Pair

Men's Dress Shirts



Plain and fancy color, including whites. Values that were formerly \$1. Latest styles and fashions. While they last; only

39c MEN'S STARCHLESS COLLAR SHIRTS—Full cut, 160 count broadcloth with wilt-proof collars

BOYS' BROADCLOTH SHIRTS
—Complete line of styles, colors
and sizes. Each

YOU'LL FIND NEW GOODS — NEW VALUES Arranged To Make Your Shopping Easier

10-Qt. Galvenized Water Pails



each 131C

Women's Full Fashioned Hose

Slightly irregular quality hose that retails throughout Chicago and suburbs for 59c to 69c. Sizes 9 to 101/2. OUR OPENING DAY PRICE

Pair

44c

A Miniature Dress Department Featuring Ready-to-Wear to \$1.98

This store will insist on these three points:

1. Open Store Policy: Each item is sold with an absolute refund antee. If the item is not satisfactory to you in every way, shape fashion, your money will be cheerfully returned without question uibble.

and fashion, your money will be censeruily returned without question or quibble.

2. Perfect Quality Merchandise: All merchandise purchased is first quality unless otherwise plainly stamped on each item and has been laboratory tested for color fastness and durability.

3. Prices: The price of each item has been and will be checked with the retail price of both mail order house and chain stores and it is our intention to be at least-as low priced as any competitive store for the same quality merchandise. However, we will not attempt to compete with high pressure outlets of inferior quality merchandise.

A Miniature Shoe Department Featuring GRIMSRUD SHOES

Women's Felt Slippers



style. leatherette struction. All sizes.



Calfskin \$1.98

Children's Oxfords & Shoes



Child's shoes sturdily built to stand the rough

\$1.00

All leather soles; both open and closed throat styles.



SPORT OXFORDS

LATEST STYLES FOR SPRING

For This Great Sale

Leather soles and rubber heels for sport, office and general wear. Every pair smartly fashioned and beautifully styled. All sizes.



Women's Dresses 39c



Special purchase of Wash Frocks. 64x40 vat dyed prints. Large Chicago dept. stores are offering similar values from 49c to 69c. While they last. 10 dozen is all that we have at this price 4 styles—Sires 14.20

4 styles—Sizes 14-20 8 Styles—Sizes 36-44

39C each **Opening Values**

MEN'S OVERALLS

220 wt, Denim All Sizes

77c

7½c Per Pair

Sold Below Cost MEN'S HOSE Heather Mix Sizes to 11

only 7½c

Pond's Reg. 10c siz in cold and vanishing

Heavy weight work gloves 7½c

35-inch **Curtain Net**



Plain and pastel shades in a yard goods price that is unheard of ABOUT 2,000 YARDS AT

5C per yard

64x40 Percale, yard 80x80 Percale, yard Sheer Goods, yard

Women's Taffeta Slips



41c each

Women's Rubber Aprons Varied styles at only

17c

Modern Plaid Rag Rugs



Attractive color com-binations that retail at 49c.

19c each

Carquisette and Scrim Panels



ALSO ..7¢ .11¢

Towels

18x36 Cannon Towels. Regular 19c values.

FIFTH AVENUE STYLES The Ben Franklin Stores, because of the coordin-purchasing power of 750 units, is able to main-a Fashion Headquarters in the style center of tow York market.

he New York market. Latest fashions are shipped in by fast express and are shown on our counters in Barrington at idea-ically the same time they appear in Bastorn stores.

THE BEN FRANKLIN STORE 133 Park Avenue .00 BARRINGTON, ILLINOIS

NO BRASS BANDS

No free gifts . . . mo braze bands . . . of Real Values made possible throug ng power of over 750 units extending sat. You'll find our store modernized and overflowing and the companying sattle and overflowing